



FOR IMMEDIATE RELEASE
October 2025

PRESS AND MEDIA INQUIRIES

Grecia Gil
Marketing Specialist
VCC
(858) 386-5684
ggil@vcclite.com

VCC Expands HMI Portfolio with New Line of High-Performance Sound Devices

Carlsbad, CA (October 23, 2025) – Visual Communications Company (VCC), a recognized leader in human-machine interface (HMI) solutions, is introducing a new family of sound devices that launches its capabilities in audible indication. The lineup includes magnetic indicators, magnetic transducers, piezo indicators, and piezo transducers, representing a natural extension of VCC's mission to deliver comprehensive HMI components for global OEMs.

With this addition, VCC customers gain access to high-performance audio components that provide reliable signaling in critical applications. From industrial automation and transportation to medical equipment, IoT, and energy systems, the new portfolio is engineered to ensure clear, consistent alerts in environments where sound is essential for safety and performance.

- **Magnetic Indicators:** Compact and efficient options that deliver dependable tones in limited-space designs.
- **Magnetic Transducers:** Energy-efficient components that balance volume, tone, and power consumption.
- **Piezo Indicators:** Lightweight, durable, and highly reliable, designed for long service life.
- **Piezo Transducers:** High-output solutions with wide frequency choices to match demanding design requirements.

“Our focus has always been to evolve with our customers’ needs,” said Andy Zanelli, CEO of VCC. “The addition of sound devices brings another dimension to our HMI offering, giving engineers and manufacturers more tools to build intuitive and dependable systems.”

The new sound devices are available today through VCC’s established global distribution network, complementing its broad range of illuminated and custom HMI solutions.

About VCC

Visual Communications Company (VCC) is a globally recognized manufacturer specializing in Human Machine Interface (HMI) components that power the world’s most trusted technologies. Our comprehensive HMI portfolio was designed for performance, reliability, and ease of integration. Backed by in-house design services and full electronics manufacturing capabilities, including PCB assembly, cable assembly, and wire harness production, VCC delivers exceptional value through clear communication, innovation, and a customer-first mindset. Headquartered in Carlsbad, CA with manufacturing in Tijuana, Baja California, Mexico.

Follow VCC:

Website: <https://vcclite.com>

LinkedIn: <https://www.linkedin.com/company/visual-communications-company>

Facebook: <https://www.facebook.com/VisualCommunicationsCompanyLLC>

Youtube: <https://www.youtube.com/user/vcclite>