



For Immediate Release

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Visual Communications Company Acquires Wilbrecht LEDCO Inc.

New Addition Increases Already Robust Product Portfolio

SAN DIEGO, CA (October 15, 2018) — Visual Communications Company (VCC), a global leader in illuminated components has purchased St Paul, MN based electronic components manufacturer, Wilbrecht LEDCO, Inc.

Founded in 1956 as Wilbrecht Electronics Inc., the company got its start by providing the hearing aid industry with the world's smallest precision potentiometers and switches. As the business grew, it shifted into other markets, eventually gaining leadership in illuminated components through cutting-edge technology used by NASA and the military.

The addition of LEDCO's products presents a significant opportunity for VCC's customers, especially in the mission-critical industrial and military markets. LEDCO's LED indicators meet the highest quality standards for consistent uniformity, including RoHS compliant components.

This new acquisition will create a ripple effect of product line expansions, from long-body LED indicators that will fit thick panels to sealed indicators with high IP ratings, and many more.

Most notable is the addition of night vision compatible panel mount LEDs, which are rated IP66 for rugged and reliable operation. These LEDs are ideal for a range of applications, including aircraft avionics, as well as communications and military equipment.

In another exciting line expansion, VCC will offer several high-voltage LED indicators to support the industrial environment. New LED series will soon become available to customers, with voltages ranging from 120 to 240.

"We are excited to add LEDCO and its innovative products to our lineup," said Andrew Zanelli, President and CEO of VCC. "The VCC team has gained significant new ground this year, and we are on track to deliver 40 percent top-line growth. This acquisition is a huge win for VCC and our customers — one of many this year!"

Customers and distributors will be notified of new products resulting from this acquisition as they become available.



About VCC

Visual Communications Company, LLC (VCC) is a recognized leader in the illuminated electronic global market with unparalleled distribution of high quality, reliable LED-based components, solutions and customer service. Over the past 40 years, VCC has been an innovative developer and manufacturer of a broad product line for commercial and industrial markets including aerospace, medical device, telecom, transportation, people movers, IoT indication, hospitality and architectural lighting solutions.

VCC has earned the reputation for being one of the easiest and best companies to do business with by continually exceeding customer expectations. VCC has changed the way customers communicate with illuminated components. Headquartered in San Diego, California with international manufacturing operations, you can learn more at www.vcclite.com.

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