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PRESS & MEDIA INQUIRIES
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VCC Rolls Out Rugged PMI Series Made for Harsh Conditions

New CDLB Series Combines IP67 Rating and Long-Body Design

SAN DIEGO, CA (December 2019) — Visual Communications Company (VCC), a recognized global leader in the illuminated electronics, announced a new PMI series tough enough for the toughest jobs, the CDLB Series.

A long body and diameter of 0.236" (6.0mm), combined with an IP67, rating add up to serious reliability in brutal markets and applications, including:

- Maritime, oil, and gas
- Automation and controls
- Status indication
- Aircraft/military instrumentations
- Civil engineering vehicles

OEMs and designers will find the features and benefits they need for extreme performance in extreme conditions. VCC's new CDLB Series is made to:

- **Perform big jobs** - longer threads in the body accommodate heavy-duty HMI panels up to .256" (6.5mm) thick.
- **Provide design flexibility** - bi-pin or 6" wire lead terminal options allow OEMs to find the ideal solution for their device.
- **Keep moisture and dust at bay** - for additional protection, the wire lead models are rated IP67.
- **Withstand abuse** - resistant to vandals, shock, and vibration thanks to included lock washer, hex nut, and gasket seal.
- **Accommodate the right power** - optional resistor for 5V-48VDC and 120VAC provide the ideal indication for a range of power needs and devices.
- **Be highly visible** - a prominent bezel body and ultra-bright LED increase visibility day or night.
- **Go the distance** - LEDs average 50,000 hours of performance, ensuring a long, productive life.
- **Enhance operation from virtually any angle** - viewing angles ranging from 25° to 60° provide better end-user experience.
- **Make communication simple** - available in single-color LEDs red, yellow, green, blue, and white.



“For our customers, tough working conditions are no excuse to quit,” stated Sannah Vinding, VCC’s Director of Product Development and Marketing. “We get that... so we’re pleased to offer yet another sturdy solution that’s perfect for appliances, instruments, industrial machines, and more.”

VCC will make the durable, long-body CDLB Series available through its distribution channels in December 2019.

To learn more about this harsh environment high-performer or download a datasheet, visit the product page: <https://vcclite.com/cdlb-series/>

About VCC

Visual Communications Company, LLC (VCC) is a recognized leader in the illuminated electronic global market with unparalleled distribution of high quality, reliable LED-based components, solutions and customer service. Over the past 40 years, VCC has been an innovative developer and manufacturer of a broad product line for commercial and industrial markets including aerospace, medical device, telecom, transportation, people movers, IoT indication, hospitality and architectural lighting solutions.

VCC has earned the reputation for being one of the easiest and best companies to do business with by continually exceeding customer expectations. VCC has changed the way customers communicate with illuminated components. Headquartered in San Diego, California with international manufacturing operations, you can learn more at www.vcclite.com.

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