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PRESS & MEDIA INQUIRIES

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VCC Introduces High-Contrast, High-Versatility PMI with Small Diameter

New 40 Series Designed to Streamline Indication Without Sacrificing Safety

SAN DIEGO, CA (May 14, 2019)— Visual Communications Company (VCC), a recognized leader in illuminated components announces the latest addition to its portfolio — the 40 Series. This panel mount indicator (PMI) series combines many benefits and features useful for industrial equipment, instrumentation and other industries.

The 40 Series is ideal for high-vibration environments, and with a diameter of only .250” (6.35 mm) it delivers maximum light output in a little package.

These PMIs are designed for quick installation into display panels, enabling manufacturing efficiency. Compared to incandescent lamps, the LEDs in the 40 Series:

- Eliminate maintenance costs due to long operating life
- Reduce power consumption — they use 90 percent less energy
- Operate at significantly cooler temperatures

To ensure ruggedized construction and enhanced reliability the 40 Series, a spring retainer clip and washer are included.

VCC’s 40 Series LEDs are available in six single colors: red, green, white, blue, amber and orange, as well as one bi-color red/green and two tri-color: red/amber/green or green/amber/red. For additional contrast and enhanced visibility, the LED is housed in a black bezel.

There are many customization options for the lenses, too: Hi-Hat, Wide Hi-Hat, Flush, Wide Flush or Hi-Dome. All lenses include a Fresnel pattern for excellent light output.

Customers can choose from cartridge, bi-pin or wire leads that utilize the latest in AlInGaP and InGaN technology for bright, reliable indication.



“The 40 Series is going to be a game changer in industrial control panel design,” stated Sannah Vinding, VCC’s Director of Product Development and Marketing. “By combining such a small component with bi-color and tri-color options, we’re opening up many opportunities for simplifying the user interface while improving status indication.”

The small, yet powerful 40 Series will be available through VCC’s distribution channels in May 2019. To learn more, download the 40 Series flyer or visit the VCC website.

About VCC

Visual Communications Company, LLC (VCC) is a recognized leader in the illuminated electronic global market with unparalleled distribution of high quality, reliable LED-based components, solutions and customer service. Over the past 40 years, VCC has been an innovative developer and manufacturer of a broad product line for commercial and industrial markets including aerospace, medical device, telecom, transportation, people movers, IoT indication, hospitality and architectural lighting solutions.

VCC has earned the reputation for being one of the easiest and best companies to do business with by continually exceeding customer expectations. VCC has changed the way customers communicate with illuminated components. Headquartered in San Diego, California with international manufacturing operations, you can learn more at vcclite.com.

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