



**For Immediate Release**

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## **Visual Communications Company Rolls Out Additional Base Options in New T-1 3/4 Sub-miniature LED Line**

Complete Suite of Direct Incandescent Replacements Ideal for Retrofitting Small Indicators

SAN DIEGO, CA (December 27, 2018) — Visual Communications Company (VCC), a global leader in illuminated components announced the availability of its new direct incandescent replacement lamps in the T-1 3/4 Sub-miniature LED lamps.

Last month, the bi-pin models were announced and made available to VCC's distribution channels. This most recent rollout completes the T-1 3/4 class of LEDs outperform their incandescent counterparts in every way.

Designed to fit directly into standard sockets, these LEDs are available in a wide selection of bases, including bi-pin, bayonet, flange, groove, screw and wedge.

With voltages ranging from 2 to 28 VDC, these new T-1 3/4 sub-minis provide fast and easy installation for customers in a wide range of applications, including instrumentation, maintenance and warning indication as well as industrial equipment.

By replacing incandescent bulbs with these high-performing LEDs, manufacturers, designers — and even end users — can take advantage of:

- Up to a 90 percent increase in energy efficiency
- Reliable indication for up to 10 years or 100,000 hours
- Zero downtime for maintenance or bulb replacements

The T-1 3/4 models are available in a range of colors including red, amber, green, orange, blue and white. A bi-color red and green option is also available.

“We’re pleased to release our entire lineup of T-1 3/4 Sub-miniature LEDs,” stated Sannah Vinding, Director of Product Development and Marketing at VCC. “Making it as easy as possible for customers to upgrade from incandescents to LEDs and enjoy all the benefits of better illumination is one of the many ways we’re committed to clients in the industrial market and beyond.”



The full suite of T-1 3/4s will be available through VCC's distribution channels in December 2018, with additional product launches on the horizon in 2019. Learn more about the T-1 3/4 Sub-miniature LEDs [here](#).

## **About VCC**

Visual Communications Company, LLC (VCC) is a recognized leader in the illuminated electronic global market with unparalleled distribution of high quality, reliable LED-based components, solutions and customer service. Over the past 40 years, VCC has been an innovative developer and manufacturer of a broad product line for commercial and industrial markets including aerospace, medical device, telecom, transportation, people movers, IoT indication, hospitality and architectural lighting solutions.

VCC has earned the reputation for being one of the easiest and best companies to do business with by continually exceeding customer expectations. VCC has changed the way customers communicate with illuminated components. Headquartered in San Diego, California with international manufacturing operations, you can learn more at [vcclite.com](http://vcclite.com).

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