

**FOR IMMEDIATE RELEASE**

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**PRESS & MEDIA INQUIRIES**

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**VCC Expands 1092 Series  
to Offer One of the Hottest Lens Colors for Smart HMI – Blue**

New product opens up design options in a range of industries

SAN DIEGO, CA (May 30, 2018)— Visual Communications Company (VCC), a recognized leader in illuminated components announces a new lens option for its innovative 1092 Series. By adding a blue lens to its high-performance series, VCC is enabling enhanced design capabilities in applications ranging from smart home devices to industrial equipment.

The high-brightness and reliable 1092 Series offers a host of other benefits for designers and manufacturers. These indicators use a snap-in design to easily fit into a .5” (1.27mm) panel quickly and without additional hardware to reduce costs in during assembly and installation. Available in four lens styles, the 1092 Series achieves full brightness in microseconds — whether used indoors or in full daylight. When the optional O-ring gasket is used, the 1092 Series is water, dust and oil resistant.

Benefits of using blue indicators include:

- Consumer products will drive the design of industrial HMIs, and blue is a popular choice for consumer electronics
- The color blue enhances the interactions between operator and machine by evoking feelings of calmness

“The addition of a blue lens option to the 1092 Series will greatly open up options for manufacturers looking to upgrade existing designs or create new ones that enhance overall operating life,” stated Sannah Vinding, VCC’s Director of Product Development and Marketing. “This series offers benefits that drive efficiencies and reliability, including using less energy, producing less heat while being quick to cycle on and off.”



The blue lens in the 1092 Series will be available through VCC's distribution channels in mid-June 2018. Lenses in red green and amber are already available. To learn more, view the 1092 Series product video here.

## **About VCC**

Visual Communications Company, LLC (VCC) is a recognized leader in the illuminated electronic global market with unparalleled distribution of high quality, reliable LED-based components, solutions and customer service. Over the past 40 years, VCC has been an innovative developer and manufacturer of a broad product line for commercial and industrial markets including aerospace, medical device, telecom, transportation, people movers, IoT indication, hospitality and architectural lighting solutions.

VCC has earned the reputation for being one of the easiest and best companies to do business with by continually exceeding customer expectations. VCC has changed the way customers communicate with illuminated components. Headquartered in San Diego, California with international manufacturing operations, you can learn more at [vcclite.com](http://vcclite.com).

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