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PRESS & MEDIA INQUIRIES

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Visual Communications Company Partners with English Technical Sales to Provide Comprehensive LED Portfolio in the Southwest

Joining forces with the sales powerhouse will drive powerful solutions for customers

SAN DIEGO, CA (April 2, 2018)— Visual Communications Company (VCC), the global leader in illuminated products is pleased to announce its partnership with English Technical Sales (ETS).

With a 12-person team, ETS will act as manufacturer’s representative for VCC, providing sales and technical support throughout Southern California, Nevada, Arizona, New Mexico, as well as along the border.

The partnership enables ETS to offer a comprehensive suite of LED solutions through VCC’s product line — a recognized leader in the industry. Focused on value-added engineering design and development, ETS will offer its consultative support to help provide standard and custom indication for customers in industries ranging from industrial and medical to transportation, food service and aerospace.

“VCC is pleased to announce the new partnership of English Technical Sales for both the Southwest Territory and Southern California. English Technical Sales has been actively developing a strategic initiative to offer a breadth of lighting and illumination technology to their customer base.” stated Debora Gray, VCC’s Director of Sales. “VCC values this new partnership as a positive step forward in offering technical sales support to market of our illuminated product portfolio.”

“This initiative positions VCC as the capstone illumination solutions provider. English Technical Sales is now able to offer a comprehensive LED solution,” said Cameron English, President of English Technical Sales.



“With English Technical Sales partnership with VCC we are now supporting illuminated electronic components for a variety of segments, including aerospace, food service, people movers, transportation, medical, telecom and industrial. Our technical sales team can now offer custom and standard solutions with VCC's design engineering expertise, superior customer service and the broadest product line in the industry to exceed user experience.”

VCC's illuminated products will be available through ETS effective April 2nd 2018. Learn more about VCC's product portfolio [here](#).

About ETS

Established in 1974, English Technical Sales (ETS) is a manufacturers' representative committed to providing the highest level of professionalism and expertise to clients looking to maximize engineering value on the products they purchase, design and manufacture. ETS specializes in serving the following markets: aerospace, food service, people movers, transportation, medical, telecom and industrial. Learn more at englishsales.com.

About VCC

Visual Communications Company, LLC (VCC) is a recognized leader in the illuminated electronic global market with unparalleled distribution of high quality, reliable LED-based components, solutions and customer service. Over the past 40 years, VCC has been an innovative developer and manufacturer of a broad product line for commercial and industrial markets including aerospace, medical device, telecom, transportation, people movers, IoT indication, hospitality and architectural lighting solutions.

VCC has earned the reputation for being one of the easiest and best companies to do business with by continually exceeding customer expectations. VCC has changed the way customers communicate with illuminated components. Headquartered in San Diego, California with international manufacturing operations, you can learn more at vcclite.com.

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