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**PRESS & MEDIA INQUIRIES**

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**Visual Communications Company Launches  
Industry's Smallest Capacitive Touch LED Sensor Display**

Capacitive touch meets compact size in CSM Series

SAN DIEGO, CA (February 08, 2018) — Visual Communications Company (VCC), the global leader in indication and specialty illumination solutions, recently launched the CSM Series surface mount capacitive touch LED sensor, which boasts the smallest footprint in the industry.

The CSM Series Capacitive Touch Sensor Displays are unique because they measure only 15.0 mm x 15 mm.0 x 3.2 mm and can be surface-mounted or even reverse-mounted to save additional space on the device — a true asset in smaller handheld devices and equipment where size is a design constraint.

These compact, yet high-output LED sensor displays can be used in a wide range of applications, including: medical devices, home automation and mobile communication devices, as well as portable instruments. As devices become smaller and more intuitive, VCC will continue to lead the way with products that allow designers to elevate the user experience and interface design through smaller, smarter illuminated products.

Available in green, yellow, red, blue and white, the CSM Series enables a fast and intuitive user interface — one that speeds up reaction times and enhances safety by using icons instead of text. Standard icons include: on, off, alarm and arrow, and custom icons can also be created to accommodate any design.

In addition, capacitive touch sensor displays like the CSM Series provide streamlined manufacturing and enhanced product life cycle over a mechanical on/off switch because there are no mechanical components to wear down or break.



“Due to its small size and surface- or reverse-mount options, the CSM Series really opens up design possibilities in a wide range of applications,” said Sannah Vinding, Director of Product Development and Marketing at VCC. “Whether manufacturers are looking for a sleeker interface to satisfy customer demands or are working within size constraints, the CSM Series provides all the advantages of LED and touch technology, with the added design freedom of a smaller sensor.”

Other noteworthy features include:

Reliable operation whether user has a dry or damp finger, or is wearing touchscreen-compatible gloves

Ability to add a thin acrylic or glass overlay on the touch sensor for additional design flexibility

The CSM Series will be available through VCC’s distribution channels in February 2018. To learn more and see the CSM Series in action, view the product video here.

## **About VCC**

Visual Communications Company, LLC (VCC) is a recognized leader in the illuminated electronic global market with unparalleled distribution of high quality, reliable LED-based components, solutions and customer service. Over the past 40 years, VCC has been an innovative developer and manufacturer of a broad product line for commercial and industrial markets including aerospace, medical device, telecom, transportation, people movers, IoT indication, hospitality and architectural lighting solutions.

VCC has earned the reputation for being one of the easiest and best companies to do business with by continually exceeding customer expectations. VCC has changed the way customers communicate with illuminated components. Headquartered in San Diego, California with international manufacturing operations, you can learn more at [vcclite.com](http://vcclite.com).

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