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VCC INTRODUCES DSM7T Series

SAN DIEGO, CA , January 17, 2018

Visual Communications Company (VCC) launches New Surface Mount 7-segment LED Display Series - Specially designed for an automatic pick-and-place mounting process to reduce production costs.

Available in blue, red and pure green LEDs, these thin numeric displays are ideal for a wide range of applications, including industrial devices, light controls, medical and transportation equipment.

“The DSM7T Series really shines when a two or more seven-segment displays are connected to each other and decimals are valuable to communicating with operators or end users,” stated Sannah Vinding, Director of Product Development and Marketing at VCC. “Other key features of great value to our clients are the side-by-side mounting capability that saves space on the PCB, and SMD technology that eliminates additional soldering and manual labor, both features providing significant cost savings during assembly.”

DSM7T Quick Tips:

- 1-digit seven segment SMD LED numeric display
- Includes a decimal point, useful when two or more display are connected to each other
- Available in 3 different digits heights: 0.28”, 0.39”, 0.56”
- High light output and excellent character appearance
- Side by side mounting allows space saving
- Available in 3 different colors: blue, red and pure green
- Support top mount and reverse mount configurations

For more information on DSM7T Series please click [here](#).

The DSM7T Series is available through distribution channels in January 2018.

About VCC

Visual Communications Company, LLC (VCC) is a recognized leader in the illuminated electronic global market with unparalleled distribution of high quality, reliable LED-based components, solutions and customer service. Over the past 40 years, VCC has been an innovative developer and manufacturer of a broad product line for commercial and industrial markets including aerospace, medical device, telecom, transportation, people movers, IoT indication, hospitality and architectural lighting solutions.

VCC has earned the reputation for being one of the easiest and best companies to do business with by continually exceeding customer expectations. VCC has changed the way customers communicate with illuminated components. Headquartered in San Diego, California with international manufacturing operations, you can learn more at vcclite.com.

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Contact:

Sannah Vinding

760- 573-4448

svinding@vcclite.com