



## Press Release Quick Tips

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**NEW SURFACE MOUNT 7-SEGMENT LED DISPLAY SERIES FROM VCC - SPECIALLY DESIGNED FOR AN AUTOMATIC PICK-AND-PLACE MOUNTING PROCESS TO REDUCE PRODUCTION COSTS.**

**Distribution Date:** January 2018

**Product Name:** DSM7T Series

**Product Description:** Thin SMD 7-Segment Single Digit LED Numeric Display

**Key Markets/Applications:**

- People Movers
- Home Appliance
- Medical Devices
- Electrical Panels
- Automation
- IoT
- Security
- Food Service Appliances
- Control Devices

Key Benefits	Product Specifications
<ul style="list-style-type: none"> <li>● Thin SMD LED display allows to display any number in additional with decimal point, and enables innovative design opportunities due to its minimum thickness, low current, durability and bright output.</li> <li>● Available in 3 colors: red, pure green, and blue all offered with an excellent character appearance and aesthetic benefits for designers of medical devices, industrial control devices, and telecom equipment applications.</li> <li>● Low current, low power design delivers a bright light output and is specially designed for an automatic pick-and-place mounting process to reduce production costs.</li> <li>● Top-mount and reverse-mount applications reduce overall thickness of PCB which provide cost savings.</li> <li>● Tape and reel package for automated SMD placement also offers faster and higher quality assembly, ease of production, and cost effectiveness.</li> </ul>	<ul style="list-style-type: none"> <li>● 1-digit seven segment SMD LED numeric display</li> <li>● Includes a decimal point, useful when two more more display are connected to each other</li> <li>● Available in 3 different digits heights:: 0.28”, 0.39”, 0.56”</li> <li>● High light output and excellent character appearance</li> <li>● Side by side mounting allows space saving</li> <li>● Available in 3 different colors: blue, red and pure green</li> <li>● Low power consumption</li> <li>● Available in top mount and reverse mount configuration</li> <li>● Moisture sensitive level: 2a MSL</li> <li>● Polarity: common anode</li> <li>● Low current</li> <li>● Tape and reel package for automated SMD placement</li> <li>● Compliant with RoHS and REACH requirements</li> </ul>

Link to VCC DSM7T description, Product Video and data sheet: [Click Here](#)

For additional information about VCC, please visit [vcclite.com/](http://vcclite.com/)

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